AGA
MID-MISSOURI
CHAPTER

Communication Plan
Chapter Year 2021 – 2022

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& Webmaster

CGFM

Communication Plan

Host and maintain the chapter website and update at least monthly.

- Evaluate alternative website hosting services.
- Ensure the website uses the correct Chapter and AGA associated logos.

Communicate to the membership through the Chapter's various communication channels in a clear, concise, and timely manner.

- Solicit chapter members to submit meeting summary articles for the newsletter. At a minimum, provide a quarterly digital newsletter.
- Share National AGA Facebook posts to the Mid-Missouri Chapter Facebook group.
- Invite new members to follow the Chapter's social media pages, including but not limited to Facebook and LinkedIn.
- Ensure Chapter communications use the correct Chapter and AGA associated logos.
- The Chapter will use various communications channels to reach both members and non-members throughout the year. These channels may include, but are not limited to, emails, website updates, newsletters, and social media pages.