AGA®
MID-MISSOURI
CHAPTER

Membership Plan

Chapter Year 2021 – 2022

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CGFM®

Membership Plan

Maintain current number of Chapter members.

- Market potential membership to all financial, accounting, business, and IT accountability professionals.
- Invite prospective members to chapter events.
- Contact members and suspended members about renewing their AGA membership and remind them of the benefits of being a member.

Meet or exceed a member satisfaction of 80%.

- Provide timely information about the Chapter and National AGA's programs, activities, and news of the profession through the Chapter's various communication channels.
- Utilize results from the Member Survey to gauge the Chapter's membership satisfaction. Results of the Member Survey will be shared and discussed with the CEC.

Perform outreach to potential young professionals or student members.

- Foster relationships with faculty at local colleges and universities to discuss the benefits of government financial management careers. Offer electronic professor memberships to the faculty members.
- Offer student memberships to scholarship recipients, if applicable.
- If requested, Chapter speaks to students about careers in government.